

CBP CANADA BUSINESS PLANS
YOUR DREAM YOUR PLAN



YOUR COMPANY NAME SAMPLE

Your Company Name

BUSINESS PLAN

PREPARED BY: YOUR NAME

STREET ADDRESS

PROVINCE, ON

POSTAL

TEL:

EMAIL:

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STATEMENT OF NON-DISCLOSURE & CONFIDENTIALITY

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1 - EXECUTIVE SUMMARY

This Business Plan has been prepared to present Your Company Name to grant organizations in order to raise the capital necessary to launch the business.

Include highlights of the:

- **Sales forecasts**
- **Projected earnings**
- **Company products or services**
- **Operating costs**
- **Sales costs**
- **Product and service development costs**

2 - BUSINESS OVERVIEW



2.1 HISTORY AND COMPANY DESCRIPTION

Describe:

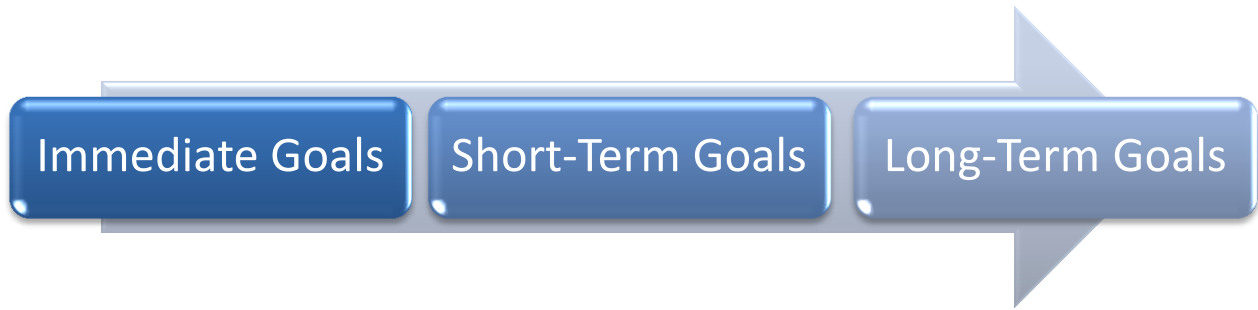
- 1. What got you into the business? How much experience do you have? List your history and the path that took you to this venture.**
- 2. What made you decide to get into the industry? What are some of your personal interests, random experiences, passions that would relate to the company?**
- 3. What will you offer to clients? What sets you apart from others? (great advice, customer care, newest trends, best price).**

2.2 VALUES, VISION AND MISSION

(What are the core values of the Company? What is its mission? What is its vision for the future?)

Mission	• <i>To...</i>
Values	• <i>To...</i>
Vision	• <i>To...</i>

2.3 BUSINESS GOALS



Your Company’s main objective is grow a successful operation. The Company has developed a comprehensive set of goals to achieve their mission.

IMMEDIATE GOALS (WITHIN 1 YEAR)

- ▶ .
- ▶ .
- ▶ .

SHORT-TERM GOALS (1-2 YEARS)

- ▶ .
- ▶ .
- ▶ .

LONG-TERM GOALS (3-5 YEARS)

- ▶ .

**THIS IS A SAMPLE OF WHAT YOUR
BUSINESS PLAN COULD LOOK LIKE.**

For more information, please contact us at

1-800-481-8434

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